

# Exploring What Works with BECU

## A FinHealth Success Story

Discussion of Key Success Factors and Challenges  
for Implementing a Financial Health Strategy



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# A discussion with BECU: real-life success factors and challenges for implementing a Financial Health strategy



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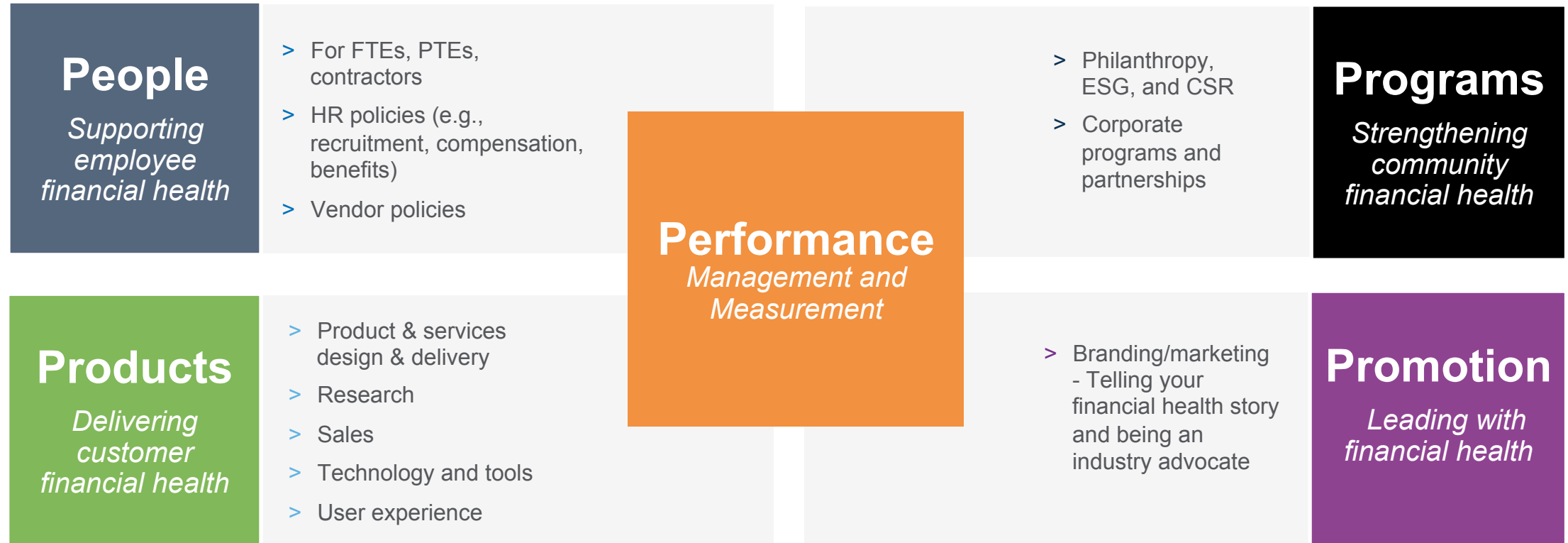
**Charlie Sy**  
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Moderator  
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# Financial Health is a Business Strategy

It requires commitment and aligned execution across the enterprise



# Q & A

# Thank You!



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